

European Society of Surgical Oncology

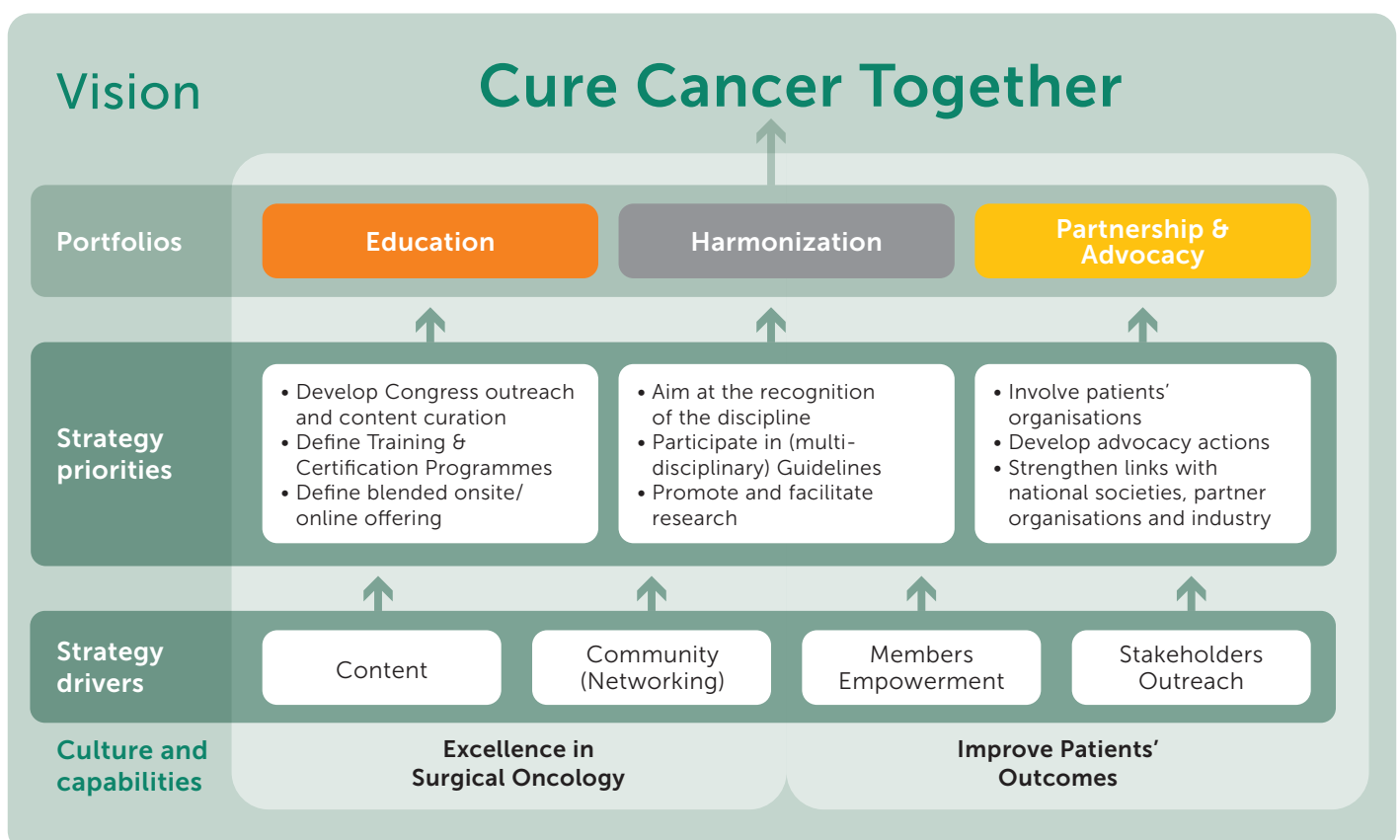
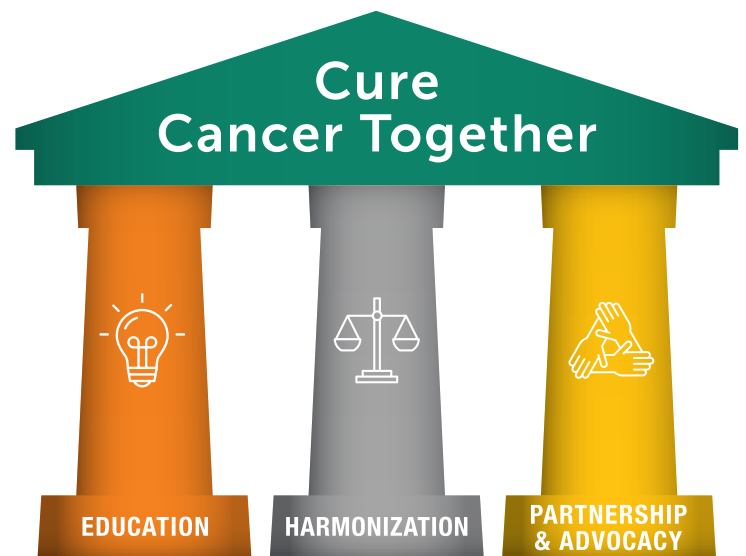
STRATEGIC PLAN 2023 - 2026



Mission

To advance the science and practice of cancer surgery for the benefit of patients through education, research and innovation, multidisciplinary care, in Europe and beyond.

Vision





EDUCATION

PRIORITY: CONGRESS

OBJECTIVES:

- Enhance congress impact
- Extend congress reach and **broaden target audience**
- Increase **value** creation and value capture
- **Nurture collaboration with industry** and establish a different way of interacting

PRIORITY: TRAINING & CERTIFICATION

OBJECTIVES:

- Offer a **comprehensive training in surgical oncology**
- **Provide a certification** in surgical oncology
- **Create value** from fellowship programme

PRIORITY: BLENDED LEARNING

OBJECTIVES:

- Re-engineer the education and training offer
- Increase outreach and **broaden target audience**
- Increase & **speed up the level of learning**
- Increase the **flexibility of learning**
- Increase **value capture**



HARMONIZATION

PRIORITY: RECOGNITION OF SURGICAL ONCOLOGY

OBJECTIVE:

- **Raise awareness of the role and importance of Surgical Oncology** through relevant advocacy actions and material

PRIORITY: GUIDELINES

OBJECTIVES:

- Become relevant, timely and prominent on **emerging topic issues**
- Participate in **multidisciplinary guidelines**
- Raise the society's profile/reputation and **become a reference** for guidelines' surgical components

PRIORITY: SCIENTIFIC ACTIVITIES & RESEARCH

OBJECTIVE:

- Promote, foster and **facilitate surgical oncology research**

PRIORITY: DIVERSITY

OBJECTIVES:

- Enhance **diversity, equity and inclusion** and **empower minorities**



PARTNERSHIP & ADVOCACY

PRIORITY: PATIENTS

OBJECTIVES:

- **Intensify communication and strengthen partnership** with patients' advocacy groups
- Emphasize the **shared decision-making**

PRIORITY: MEDICAL ORGANISATIONS / YOUNG REPRESENTATIVES

OBJECTIVES:

- **Strengthen links** with National Societies and EYSAC national representatives
- **Foster partnerships** with discipline-based societies
- **Promote ESSO core curriculum**

PRIORITY: POLICY MAKERS

OBJECTIVES:

- **Raise awareness among policy makers** about the key role of surgical oncology
- **Engage** with European Cancer Organisation activities
- Provide **evidence-based advocacy**

PRIORITY: HEALTHCARE INDUSTRY

OBJECTIVES:

- **Increase strategic partnership** with those involved in cancer care
- Work together on **harmonization of cancer surgical care**

Cure Cancer Together



esso

THE EUROPEAN SOCIETY
OF SURGICAL ONCOLOGY

European Society of Surgical Oncology (ESSO)

Clos Chapelle-aux-Champs, 30 bte 1.30.30
B-1200 Brussels
Belgium

T: +32 (0)2 880 62 62

info@essoweb.org

www.essoweb.org

